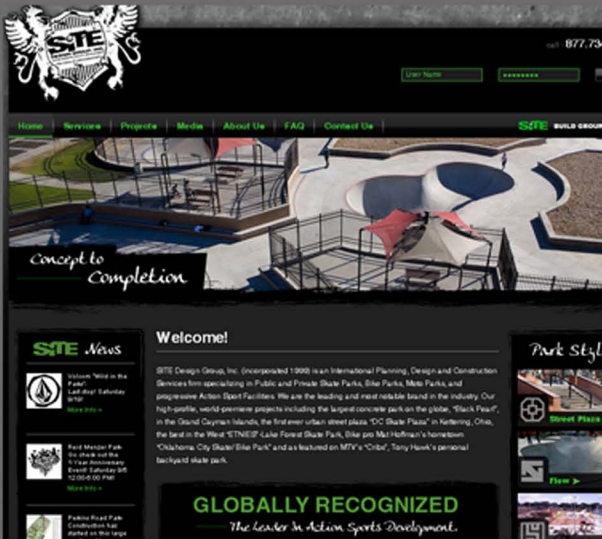


# THE LEADER IN ACTION SPORTS DEVELOPMENT

www.sitedesigngroup.com



## New Look for SITE!

Embracing the style, colors and texture of the products used in their design, the SITE team has a new look including the redesign of their website, as well as their printed materials.

SITE's newly designed website features a new media/graphic communication section including 3-dimensional renderings, animation and video interviews with Pro skaters at SITE designed park locations. The new website also includes a user-friendly interface, updated project listings for over 100 action sport parks, a news section updated daily showcasing SITE projects covered in movies and publications and relevant action sports industry news with links to upcoming events.

The website also remains interactive, enabling the SITE team to share design concepts with the community, city staff and all parties involved with a project helping keep real time communication as well as allowing the community to track the design process. From "Concept to Completion," the SITE team strives to provide client satisfaction with industry leading design.

## Featured Park:

### Morgan Hill BMX/Skate Park



SITE Design Group, Inc. is excited to announce the opening of the Morgan Hill BMX/Skate park in Morgan Hill, CA. The grand opening on Saturday, June 27th, was a success including special appearances by professional skateboarders, including skateboarding legend Steve Caballero, and BMX riders performing for the large crowd on hand. The Fox BMX team attended with Manager Robbie Morales giving the park positive reviews.

SITE worked with the City of Morgan Hill, and the Youth Advisory Council (YAC), in designing the new park to replace the existing deteriorating 8-year-old wooden park. SITE conducted two public workshops, which included public feedback, to ensure a design that the whole community could enjoy. The park's design details include a flow bowl alongside a street plaza, color concrete, stamped brick and cobblestone. For more information about the park please visit the City of Morgan Hill website at: [www.morganhill.ca.gov](http://www.morganhill.ca.gov)

**SITE**  
Design Group Inc.

SEPTEMBER 2009

## EVENTS

SITE team will be hanging out at the ASR trade show in San Diego, CA, Sept. 10-12. See you there!

SITE team @ ASLA Convention in Chicago, IL, Sept. 19-20. Visit us at booth #2327!

SITE team @ NRPA Exposition in Salt Lake City, UT, Oct. 13-16.

## TESTIMONIALS

Morgan Hill  
BMX/Skate Park

*"The bowl is awesome and the ledge/street section of the park is perfectly designed to avoid collisions."*

-Russell Burone, Fox BMX Team

*"The park really caters well to beginners. I think the street area had a great layout and flow. The park is really smooth and built well - I give it a thumbs up!"*

-Steve Caballero, Professional Skateboarder

*"The park is amazing! The flow course has smooth transitions and a good flow to it; definitely one of the best I have ridden for awhile."*

-Chase Hawk, Fox BMX Team

*"When we first showed up to the park before the grand opening, it looked like paradise. Everyone adapted to it quickly which shows that it was designed and built right. I think the city is lucky to have it."*

-Robbie Morales, Fox BMX Team Manager & Fit Bike Company Owner

SITE Design Group, Inc. is proud to be a corporate member of ASLA

